

Total No. of Questions : 5]

P3794

[6025]-83

S.Y. M.B.A.

**SC - OSCM - 05 : E-SUPPLY CHAIN AND LOGISTICS**  
**(2019 Pattern) (Semester - IV) (403 OSCM)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Each question has an internal option.*
- 3) *Each question carries 10 marks.*
- 4) *Figures to the right indicate marks for that question/sub question.*
- 5) *Draw neat diagrams and illustrations supportive to your answer.*

**Q1)** Answer any 5 out of 8 (2 marks each) Remembering:

**[10]**

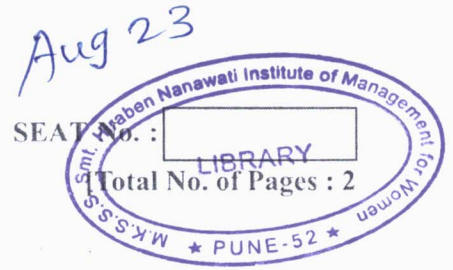
- a) What is the Reverse E-logistics?
- b) What is a e-Distribution?
- c) Define e-Procurement.
- d) Define e-business strategy.
- e) What is the Forward Logistics?
- f) What is the 3PL Logistics?
- g) What do you mean by Process orientation as a basic understanding in the value creation process?
- h) What is EDI (Electronic Data Interchange)?

**Q2)** Answer any 2 out of 3 (5 marks each) Understanding:

**[10]**

- a) Explain the e-supply chain management.
- b) Describe the Holistic approach to supply chain management with examples.
- c) Explain the structuring the e-SCM business architecture strategy.

**P.T.O.**



**Q3) Answer 3(a) or 3(b) (10 marks) Applying:** **[10]**

- a) Explain the data warehouses and data marts with examples.

OR

- b) Explain the role of Intranets and extranets in e-Logistics along with its usage.

**Q4) Answer 4(a) or 4(b) (10 marks) Analysing:** **[10]**

- a) What are the e-Tracking systems used in e-Logistics?

OR

- b) Write a comparative note on Satellite Global Positioning Systems (GPS) and Geographic Information System (GIS).

**Q5) Answer 5(a) or 5(b) (10 marks) Evaluating:** **[10]**

- a) What are the advantages and disadvantages of Electronic procurement (e-Procurement) in e-Supply Chain?

OR

- b) What is e-SCM scorecard and where it is used? it?



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Total No. of Questions : 5]

SEAT No. :

[Total No. of Pages : 2

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[5860]-413

Second Year M.B.A. - II (Semester - IV)

SC-OSCM-05 : E-SUPPLY CHAINS AND LOGISTICS

(2019 Pattern) (403 OSCM)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question has an internal option.
- 3) Each question carries 10 marks.
- 4) Figures to the right indicate marks for that question/sub question.
- 5) Draw neat diagrams and illustrations supportive to your answer.

**Q1)** Answer any 5 out of 8 (2 marks each) Remembering:

[10]

- a) What is the basic objective of Supply Chain Management?
- b) What are the primary SCM activities?
- c) Why Warehouses help Industry in logistics?
- d) Define e-Procurement.
- e) What is the 3PL Logistics?
- f) What is the Forward Logistics?
- g) What are the Web-enabled relational databases?
- h) How World Wide Web (WWW) is used in logistics?

**Q2)** Answer any 2 out of 3 (5 marks each) Understanding:

[10]

- a) Explain the holistic approach to SCM (Supply Chain Management).
- b) Explain the Characteristics of e-SCM.
- c) What is the role of ERP Enterprise Resource Planning systems in logistics?

P.T.O.



**Q3) Answer 3 (a) or 3 (b) (10 marks) Applying:** [10]

- a) What are the e-Tracking systems used in e-Logistics?
- OR
- b) What are the advantages of Electronic procurement (e-procurement) in e-Supply Chain?

**Q4) Answer 4 (a) or 4 (b) (10 marks) Analysing:** [10]

- a) How Electronic Signature technology has made impact in E-Logistics?
- OR
- b) Write a note on Transport and delivery management.

**Q5) Answer 5 (a) or 5 (b) (10 marks) Evaluating:** [10]

- a) How Electronic Signature technology has made impact in E-Logistics?
- OR
- b) Explain the E-business logistics and its benefits along with examples.